

INTERNET PARA TODOS

Client Impact  **DEBrief**



ABOUT INTERNET PARA TODOS



Internet para Todos (“IpT”) is a new wholesale network operator backed by Telefónica del Perú and Facebook offering mobile broadband to unconnected rural populations in Peru. Through this model, Telefónica shares its network with telecommunication operators, reducing entry barriers into remote areas. IpT is starting in Peru given the country’s limited internet penetration, complex geography, attractive regulatory conditions, and positive macroeconomic context, with plans to expand across LAC. This innovative investment will reduce the digital divide and transform people’s lives and livelihoods by expanding the quality and reach of internet access.

Internet para Todos’s expected mobile broadband coverage by 2023:

Unserved clients:
1,800,000

Underserved clients:
4,000,000

GEOGRAPHIC FOCUS



SECTORS



VISION



An overhead photograph of a group of people sitting around a large, light-colored wooden table. The people are seen from above, and their hands are visible as they interact with various electronic devices. One person in the top left is using a smartphone. A person in the top center is using a laptop, with a tablet displaying charts placed next to it. In the bottom left, a person is using a tablet showing a line graph. In the bottom center, a person is using a smartphone. On the right side, another person is holding a tablet. The scene suggests a collaborative work environment focused on digital technology.

PARTNERING WITH INTERNET PARA TODOS

IDB Invest has partnered with Telefónica del Perú, Facebook, and Banco de Desarrollo de America Latina (CAF), making a US\$15.5 million equity investment in IpT. Through this investment, IDB Invest aims to sustainably connect the unconnected and underserved populations of Peru using an innovative business model.

Partnering with IpT enables IDB Invest to increase access to mobile broadband connectivity, facilitate job creation, increase firm productivity, and positively impact per capita growth in rural areas. The investment offers IpT the opportunity to bridge the existing digital divide and help solve key development challenges in the region. By supporting a digital infrastructure-sharing project in small, rural areas traditionally overlooked by private operators, IDB Invest is sending a positive signal to the market. The partnership also offers IpT benchmarking tools to compare, improve, and highlight its impact performance.

INVESTMENT SNAPSHOT

Sector	Region	Project Investment	Approval Date
Corporates	Peru	15.5 US\$ MM	2018

Targets (2023)	
Mobile Broadband Coverage	Mobile Broadband Adoption
5,800,000	3,100,000
Upgraded Sites/Cells	New Sites/Cells in Non-covered Areas
3,079	866

A close-up photograph of a person's hand holding a smartphone. The hand is positioned in the lower half of the frame, with the thumb and index finger visible. The phone's screen is lit up, showing a bright, out-of-focus light pattern. The background is a soft-focus bokeh of warm, golden-yellow and orange lights, suggesting an evening or night setting with distant city lights or street lamps. The overall mood is modern and technological.

MEASURING DEVELOPMENT IMPACT

IDB Invest's [Impact Management Framework](#) is a series of tools and practices that integrate development impact and financial considerations into portfolio management. The framework embeds the Sustainable Development Goals (SDGs) and has pioneered a methodology that measures the expected contributions of each transaction to specific SDG targets upfront and tracks actual progress achieved over time. IDB Invest puts this framework to work for clients and co-investors to maximize impact.

INTERNET PARA TODOS' DEVELOPMENT IMPACT RESULTS

1 NO POVERTY



IpT expands access to mobile broadband services for people living in poor and vulnerable areas.

**NUMBER OF CLIENTS WHO BUY MOBILE BROADBAND SERVICES (2019):
1,148,000**

8 DECENT WORK AND ECONOMIC GROWTH



Better broadband connectivity directly and indirectly impacts competitiveness and economic growth.

10% INCREASE IN BROADBAND PENETRATION IS ASSOCIATED WITH 1% INCREASE IN ANNUAL PER CAPITA GROWTH*

* Czernich, Nina, et al. "Broadband infrastructure and economic growth." The Economic Journal 121.552 (2011): 505-532.

INTERNET PARA TODOS' DEVELOPMENT IMPACT RESULTS

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



IpT is an innovative solution that deploys telecommunication infrastructure in underserved and uncovered areas at competitive prices.

**NUMBER OF UPGRADED
SITES/CELL (2019):
399**

10 REDUCED INEQUALITIES



IpT promotes gender equality and inclusion of indigenous populations by expanding access to mobile broadband.

**NUMBER OF CLIENTS WHO HAVE ACCESS TO
MOBILE BROADBAND SERVICES (2019)
1,500,000**



MEASURING & MANAGING IMPACT: INTERNET PARA TODOS' DELTA IMPACT SCORE

DELTA Impact Score

The DELTA is IDB Invest's scoring system for assessing the expected economic, social, and environmental impact of each investment. The **DELTA Impact Score*** is tracked and updated annually to monitor and benchmark investment performance.

IpT's DELTA Impact Score reflects its high potential to benefit isolated, high-poverty regions of Peru and generate positive outcomes in terms of innovation and access to technology, as well as its compliance with environmental and social requirements. Its score also captures the investment's potential to address poverty, gender, and indigenous population issues by expanding first-time access to internet services for these groups.

* To complement the DELTA Impact Score, IDB Invest calculates an Additionality Score to ensure that it provides financing beyond what is available in the market and contributes to better investment outcomes. The "DELTA Project Score" is the overall rating assigned to each project that encompasses both the DELTA Impact Score and the DELTA Additionality Score.

MEASURING & MANAGING IMPACT: INTERNET PARA TODOS' DELTA IMPACT SCORE

IpT's DELTA IMPACT SCORE*



How does IpT compare to other IDB Invest-supported
science & technology investments?

Delta Impact

1st quartile

2nd quartile

3rd quartile

4th quartile

BUILDING BLOCKS OF THE DELTA IMPACT SCORE



Economic Analysis

Estimates the net benefits of the investment to the economy and society (Economic & Social Rate of Return).



Stakeholders Analysis

Complements the economic analysis by assessing the types of beneficiaries reached and the type of benefits generated.



Sustainability

Ensures that the project is financially sustainable and meets ESG requirements.

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Managing for impact is an ongoing process.
Let's continue the conversation.



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